

communicate

Compiled and edited by **Chris English, Julia Pack** and **Mick Holland** on behalf of the Southend Crime and Disorder Reduction Partnership

Breaking the cycle of repeat offending

Reoffending rates in Southend have been cut substantially for the third year running due to a strong partnership approach.

In the period 2010-11, reoffending rates plummeted by 36%. This follows a significant reduction of 54% and 47% the previous two years.

The success has been attributed to the Southend Prolific Offender Programme which is delivered by a dedicated team of officers from Essex Police and Southend-on-Sea Borough Council's Community Safety Unit, who work closely together with the probation and prison services, and other key local agencies.

The programme aims to reduce burglary, robbery, car theft and other crimes that are deemed a high priority by the local community. This is achieved by identifying the most prolific offenders and actively engaging with them to positively change their

behaviour and break the cycle of repeat offending through tough enforcement, intervention and rehabilitation back into society.

The dedicated team includes two police officers, a co-ordinator, a link worker - who sources opportunities for offenders - and a substance misuse worker. They work closely with the local probation service and a whole host of other agencies to provide supported or stable accommodation for offenders, assistance in dealing with addictions and health issues, and positively engaging with them through volunteering, paid work and other constructive activities.

PC Steve Judd has been involved since the scheme became operational in 2008. He said: "In Southend it was identified that there were a high number of domestic burglaries being disproportionately committed by a small number of individuals. The



constant cycle of arrest and imprisonment over and over again was not having the desired effect of addressing the underlying causes of the

offenders' problems. "In almost every case, offenders harboured underlying psychological or

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WIN! An Olympus Pen digital camera worth £450!

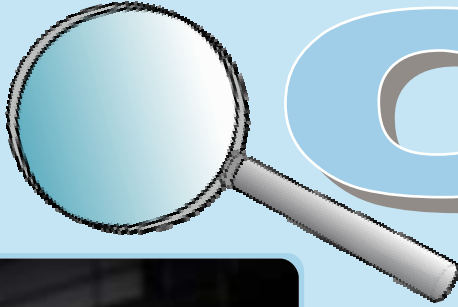


Sanctuary Scheme provides safety to victims of abuse





CDRP TEAM FOCUS



Rob's identity has been hidden to ensure he and his team can work effectively.

Remember - Just because you can't see them, doesn't mean they are not there. There's a lot of great crime-busting action going on behind the scenes that you probably aren't aware of!

Name: Rob Enderby
Position: Sergeant, Southend District Focus Team, Essex Police

Responsibilities

I am the Focus Team Sergeant for Southend district including Leigh and Shoebury. I lead a small team of officers whose job is to disrupt criminal activity by covert and overt means. My team execute most of the drugs warrants issued by magistrates. I will direct my team if the district suffers a particular crime spike. As a result, the team will often work long hours and have short notice duty changes.

We work closely with our uniformed colleagues in the local neighbourhood policing teams to help with more long-term issues such as anti-social behaviour and drug-related problems.

Aims and Objectives

I joined the police service in order to help and make a difference to people's lives, and 11 years later my aims have not changed.

About me

I left school and served in the army for 15 years including service with the Royal Marines. I am a keen Southend United fan, enjoy skiing and have a keen interest in military history.

CONTINUED FROM FRONT PAGE

social deprivation issues which had a negative impact on their behaviour. This was why, despite tough enforcement, they continued to reoffend."

"Our aim is not only to catch and punish these offenders, but to intensively engage with them by offering real opportunities to rehabilitate them back into society, thereby reducing crime and the damage to the local community."

The scheme has transformed the lives of some of the borough's most prolific offenders by encouraging them to positively change their chaotic and complex lifestyles.

One example is an individual who achieved full-time, paid employment with a large local company following a period of voluntary work. Another has enrolled onto a college catering course after being motivated to leave behind a lifestyle of crime.

Although support is offered to offenders, it is always

backed up by strong enforcement, as PC Judd explains: "The long term aim is to rehabilitate offenders to a point where they can sustain a stable and independent life away from crime."

"However, equally important is ensuring that those offenders who refuse to change are punished appropriately through long-term prison sentences. This ensures that they are unable to commit further offences, as well as reducing the number of victims."

Simon Ford, partnership manager for community safety, added: "The partnership's commitment to a two-pronged approach of intensive supervision and support coupled with strict enforcement and early detection, has resulted in a significant reduction of reoffending rates and has positively transformed the way offenders are dealt with for the ultimate benefit of those living in, working in, and visiting Southend."

Show us the true meaning of community spirit!

And you could win an Olympus Pen digital camera worth £450...



What does the term community spirit mean to you?

Perhaps it's the lollipop person who helps you safely cross the road every morning? Or the newsagent whose shop is always open? Maybe it's the local playgroup which has helped you make new friends?

Southend Crime and Disorder Reduction Partnership (CDRP) knows that 'community spirit' means different things to different people and we want you to show us what it means to you.

We have launched a new competition simply entitled 'My Southend', where we are inviting residents from across the borough to submit a photograph which sums up what 'community spirit' means to them.

We have teamed up with Olympus KeyMed and Snappy Snaps Southend to offer some fantastic prizes to the winning entries.

There will be an overall winner who will receive a brand new Olympus Pen digital camera worth

£450, which has been kindly donated by Olympus KeyMed.

There will also be six area winners who will each receive a voucher for a large 20" x 16" canvas print of their choice, supplied by Snappy Snaps Southend in Southchurch Road.

The competition has been split into the following six areas of the borough: Southend Central, Leigh, Blenheim, Eastwood, Southchurch and Shoebury.

The closing date for entries is 31 December 2011 and all entries will be displayed in an exhibition to be held at Southend Central Library early next year.

The competition will be judged by representatives from Southend CDRP, Essex Police and Olympus KeyMed.

The six winners will be notified in January 2012 and will be invited to attend a presentation evening in February, hosted by The Worshipful the Mayor of Southend-on-Sea, who will hand over the prize vouchers and announce the overall winner of the competition.

Terms and conditions of entry

- All photos must be accompanied by an description of what community spirit means to you, in 50 words or fewer.
- Submissions can be sent by email to ChrisEnglish@southend.gov.uk or by post to Chris English, My Southend competition, Police Station, Victoria Ave, Southend-on-sea, SS2 6ES.
- Image files should be no more than 2MB in size, and the file name must be your first and surnames.
- Please be sure to tell us your name, age, address (including post code) and phone number. Please also tell us where the photos are taken and details of any people included in the photo, if applicable, and if agreeable to the subject(s).
- By sending us your photo, you are agreeing to let Southend CDRP use it in publications and exhibitions now and potentially in the future, in both printed and electronic form.
- Copyright in all images submitted for this competition remains with the respective entrants. Where an image is used, the photographer will be credited.
- All photographs submitted must be the work of the individual who submits them. Entrants must ensure that photographs have been taken with the permission of the subject (where necessary) and do not infringe the copyright of any third party.
- Please note that unfortunately we will not be able to return any photographs submitted by hard copy.
- The competition is open to anyone who lives or works in the Southend borough and more than one entry per person is permitted, but each will require its own explanation.
- The closing date for entries is 31st December 2011. Entries received after this deadline will not be accepted.

To enter the competition, fill out the form on the next page and send it, together with your photo, to: **Chris English, My Southend competition, Police Station, Victoria Avenue, Southend-on-Sea. SS2 6ES.** Alternatively, you can download an entry form from www.southendcdrp.co.uk and email it, together with your photo, to chrisenglish@southend.gov.uk with the subject 'My Southend'.

Entry form



'My Southend' Photo Competition 2011

To enter the competition, please fill out this form and send it together with your photo to: **Chris English, 'My Southend' competition, Police Station, Victoria Avenue, Southend-on-Sea. SS2 6ES.** Alternatively, download an electronic copy from www.southendcdrp.co.uk and email the completed form, together with your photo, to chrisenglish@southend.gov.uk with the title 'My Southend competition' in the subject field.

IMPORTANT: Please make sure you have read the terms and conditions on the page overleaf before entering.

Name: _____

Age (if under 18): _____

Address: _____

Post code: _____

Tel: _____

Photo location: _____

Description (50 words maximum) _____

IMPORTANT: You must tick the following box and sign to show that you have read and agree to the terms and conditions of entry. Failure to do so will result in your submission not being entered into the competition.

I confirm that I have read and agree to the terms and conditions of entry.

Signed:

Date:

Blooming Southend wins national award!



Flourishing Southend has scooped silver in the Anglia in Bloom Awards.

Against hot competition, Southend was awarded the trophy after two judges scrutinised all aspects of the town including parks, street cleaning and recycling.

The judges were also very interested in how the community was involved in supporting the town.

Southend-on-Sea Borough Council's Executive Councillor for Culture and Tourism, Councillor Derek Jarvis said: "This excellent award is the result of the team efforts of the whole community.

"The judges recognised the amount of regeneration in Southend, and noted that we had gained five Blue flags for our beaches and four Green flags.

"They also saw enthusiastic work being carried out at Temple Sutton School and the involvement of other schools too.

"We look forward to continuing to build on this terrific achievement. We also welcome input from other sections of the community, including businesses, who might like to become further involved in helping to keep Southend blooming."

CitizenCard benefits for young people

Young people in Southend are being urged to sign up for a special card which helps them prove their age, and gives them access to a fantastic range of discounts.

The CitizenCard, which can be obtained through local schools, provides an alternative proof of identity for students not old enough to obtain a provisional driving licence. For more details and how to apply, visit www.citizencard.com

Operation launched to tackle street drinking



Map: The area street drinkers must leave if an officer deems it necessary.

An operation has been launched in a bid to tackle street drinking across the Southend borough.

Operation Floyd, which launched on Monday, October 3, 2011, will see increased police patrols of areas which have been identified as having problems with street drinkers.

So far these areas include Southend High Street, Marine Parade, Warrior Square, Hamlet Court Road, Station Road in Westcliff and Chalkwell Park.

When officers come across people drinking in public places, they will judge each situation on its merits but may decide to issue the drinker with a direction to leave the area under the Violent Crime Reduction Act 2006.

If it is deemed necessary in order to prevent the likelihood of alcohol

related crime and disorder they will be issued with a map showing them the area they must leave.

This runs from Chalkwell Avenue in the west, to Victoria Road and Queensway to the east, London Road to the north and down to the waterline including the pier.

Sgt Nick Eliot of the Town Beat section said: "Street drinking is clearly anti-social behaviour and, in some cases, leads to crime.

"This is an important issue for residents, as well as people visiting the area and we want to ensure that Southend remains a safe and pleasant place to be.

"In terms of the operational order, the increased patrols and resources will allow us to nip this type of anti-social behaviour in the bud and consequently help prevent any crime that may have arisen from its escalation."

New powers for a safer Southend

Security staff at the Royals in Southend have been given new powers to tackle anti-social behaviour.

Workers will be able to seize alcohol and tobacco from those underage under Essex Police's Community Safety Accreditation Scheme. They will also be able to take any names and addresses of anyone behaving anti-socially.

The Royals joins the Adventure Island theme park, Southend Hospital, Estuary Housing, South Essex Homes, YMCA Southend and the Turning Tides community wardens, who have all been given power under the scheme.

Dawn Jeakings, manager of the Royals, said: "We want to make sure Southend remains a fantastic and secure place to visit."

Cycle tag tally reaches 1,000!

Southend CDRP's Cycle Watch scheme proves more popular than ever



The 1,000th bike! Cyclist Luke Abbot, aged 15, from Southend with PCSO Paul Dallimore, Mick Holland, store manager Clair Butcher and PCSO Danny Callender.

Over 1,000 bicycles have been tagged in Southend since the start of the year - a new record for Southend Crime and Disorder Reduction Partnership's Community Safety Roadshow.

The milestone was reached on Wednesday 21 September when the roadshow visited residents outside The Co-operative Food, in Sutton Road, Southend.

40 bicycles and mobility scooters were fitted with electronic security devices between 10am and 3pm, with help from Essex Police's local neighbourhood policing team and volunteers.

Since January, more than 2,000 UV property marking kits, personal attack alarms and purse chains have also been handed out to help reduce crime and to reassure members of the public.

Mick Holland, of Southend CDRP, said: "I am delighted that the Cycle Watch project has proved so successful. Tagging our thousandth bike demonstrates how popular our service is, and shows the high commitment of Southend CDRP and its partners to reduce crime in Southend.

"I would like to pay credit to our team of volunteers and the Southend district policing teams who work so hard to make each event the success that it is."

Clair Butcher, store manager at The Co-op, added: "It's great that the Co-operative is working together with local agencies to make the community a safer place to live."

For more information about the roadshow, please contact 01702 464199 or visit www.southendcdrp.co.uk

Southend Cycle Watch



The Southend Cycle Watch scheme launched in 2005 to tackle bicycle thefts.

As well as being a deterrent to thieves, the scheme also allows lost or stolen bicycles to be returned to their rightful owners, if they are recovered by the police.

To date, more than 5,500 bicycles and mobility scooters have been fitted with tags.

A large number of police forces nationwide have now emulated this scheme.

The scheme involves fitting an electronic tag into the frame of the bicycle. Once fitted it cannot be removed.

Details of the owner and the bicycle are recorded and held on a secure national database.

A photograph is also taken of the bicycle and a unique 'Bicycle Passport' is then posted to the owner.

The Cycle Watch scheme is provided free of charge at our popular Community Safety Roadshow events in the Southend borough, which are attended by partner agencies including the local policing teams, amongst others.

For more information please visit our website at www.southendcdrp.co.uk

Southend officers win top awards!

Police officers in Southend have been commended for their tireless dedication to the community.

Three police officers and one police community support officer (PCSO) were awarded accolades at Essex Police's Achievement Awards, which recognise officers and staff who have shown excellence in many different areas of policing.

The Police Officer of the Year award went to Sgt Paul Ahmed, who heads up the Southend Central Neighbourhood Policing Team.

He successfully helped to launch key operations including a crackdown on street prostitution around Ambleside Drive, Southchurch; targeting street drinkers in Hamlet Court Road, Westcliff; and drug problems in Southend towerblocks.

PCSO Jackie Jones, received the



Insp Leigh Norris, PC Martin Knights, PCSO Jackie Jones and Sgt Paul Ahmed.

PCSO of the Year award for her work with youngsters in Kursaal ward.

Insp Leigh Norris won the Millard Trophy for partnership work, partly for his role as chair of the Night Time Economy Group which works closely

with nightclubs and bars in central Southend.

PC Martin Knights received the Anthony Peel Trophy for his efforts to reduce pick-pocketing in Southend High Street.

Sun shines on Southend as thousands attend community event

More than 3,000 tenants and families from across Southend gathered at Southchurch Park for the annual Community Tie In event.

The event was opened to the whole community by The Worshipful the Mayor, Councillor David Norman and attendance more than tripled from the previous years as visitors took advantage of the fine August weather.

Organised by tenants of housing organisation South Essex Homes, the event featured a host of attractions across more than 80 different stalls and concluded with a flag ceremony and an exciting 800ft parachute jump by the Ted Devils.

Visitors to the event also enjoyed live music throughout the day from The Seaside and cockney style entertainer Gordon Bennett. Other attractions included dance displays, ASDA George fashion shows and a dog competition.



Volunteers wanted for fire safety scheme



Safety check: Volunteer David Coram shows Anthony Quinn and Hayley Duff, of Turning Tides, how to tend a fire alarm.

Practical volunteers are being sought in Southend to carry out home safety visits and fit smoke detectors in the homes of elderly and vulnerable people. Volunteers should have practical skills, be confident using a drill, be friendly and confident and have the use of their own vehicle.

They will receive full training from the Essex County Fire and Rescue Service, as well as being provided with a uniform and expenses. Volunteers are asked to commit to a minimum of two days a week, and will be

required to work both alone and alongside experienced home safety technicians.

Anthony Quinn, of Southend Association of Voluntary Services, said: "This is a really interesting opportunity which will give volunteers the opportunity to learn new skills and gain experience in the area of fire safety."

"I would urge anyone interested in finding out more to give me a call as soon as possible."

Anthony can be contacted on 01702 356070 or by email at turningtides@savs-southend.co.uk



The burning issue

by Lin Kettley, Community Safety Liaison Officer for Southend Essex County Fire and Rescue Service

- Fit smoke alarms on every level of your home.
- Test smoke alarm batteries every week and change them yearly if necessary but never remove them.
- Avoid leaving children in the kitchen alone when cooking is on. Keep matches, lighters and saucepan handles out of children's reach.
- Take care when cooking with hot oil as it lights easily.
- Extension leads and adaptors have a limit to how many amps they can take. Be careful not to overload them.

- Dispose of cigarettes carefully. Put them out. Right out.
- Make sure candles are secure and away from materials that may catch fire like curtains and put them out completely before leaving the room or going to bed.
- If you have an open fire always use a fireguard to protect against flying sparks from hot embers and keep chimneys and flues clean and well maintained.
- If you use a portable heater keep it away from curtains or furniture, never use it for drying clothes and always unplug them when going out or to bed.
- Close inside doors at night to stop any fire from spreading.
- Plan an escape route and make sure that everyone knows it.
- If there is a fire, get out, stay out and call 999.

Helpline launched for victims of sexual assault

A confidential helpline has been launched to offer support and advice to victims of rape and sexual assault in Southend.

SOS Rape Crisis, based in Westcliff, aims to encourage survivors to come forward and get advice and empower them to make their own choices and decisions.

The helpline is staffed by dedicated volunteers and provides emotional support and advice for women and girls over the age of 14 who have

been raped or sexually assaulted.

A one-to-one counselling service is also available for those over the age of 16.

Kate Harriss, development worker for the charity, said: "I think it's about making the survivor aware she's got choices. She can choose whatever path she wants, but sometimes it can be helpful to talk about the choices she's got, and also to know there's someone there who she can talk to – someone who understands, who can

listen to what she wants to say."

The service is provided in conjunction with local charity SOS Domestic Abuse Projects, which supports women, children and families affected by domestic abuse.

The helpline can be reached on 01702 303232 on Wednesdays between 2pm and 4pm, and Fridays between 10am and 12noon.

For more information about SOS Rape Crisis, please contact Kate via info@sosrc.org.uk

Partnership provides sanctuary for victims of domestic violence



Here to help: Lorna Watson, Crime Reduction Officer for Essex Police, Jacqui Lansley, Southend-on-Sea Borough Council's Head of Community Strategy and Development, and Housing Options Officer Gabbi Millar.

Women at risk of domestic violence should feel safe and secure in their own homes, without fear of further abuse.

That's the aim of Southend's Sanctuary Scheme - just one of the options available to survivors of domestic violence.

The free initiative involves officers from Southend-on-Sea Borough Council and Essex Police providing free home security improvements to people who have experienced, or who are at risk of, domestic abuse to enable them to remain at home if they wish, and if the perpetrator does not live there.

Althea Cribb, domestic abuse partnership officer, said the scheme enables survivors of domestic abuse to feel safer through the installation of additional security features.

She said: "These can include additional locks on doors and windows, alarms, fireproof letterboxes and where required, a safe room where the victim can

secure themselves to call and wait for the arrival of the emergency services.

"It is entirely voluntary so cannot be imposed upon a survivor. There are no restrictions on tenure of property, although where the property is rented from a private landlord, their permission is required before work can begin."

Following a referral to the Sanctuary Scheme, an Essex Police Crime Reduction Officer will conduct a survey of the property and make recommendations which are forwarded via the Southend Council Housing Options Service to a contractor who will carry out the work. Both the survey and the works are usually carried out within office hours but there can be exceptions to this in an emergency.

If you are a Southend resident and think you might be eligible for this scheme, contact the Essex Police Domestic Abuse and Safeguarding Team on 0300 333 4444 or 101.

Council star Gabbi shortlisted for national award

Tireless council worker Gabbi Millar has been named as a finalist in the prestigious Housing Awards 2011.

Gabbi (pictured above) is the lead officer for Southend-on-Sea Borough Council's Housing Options Service, and has been central to the success of the Southend Sanctuary scheme.

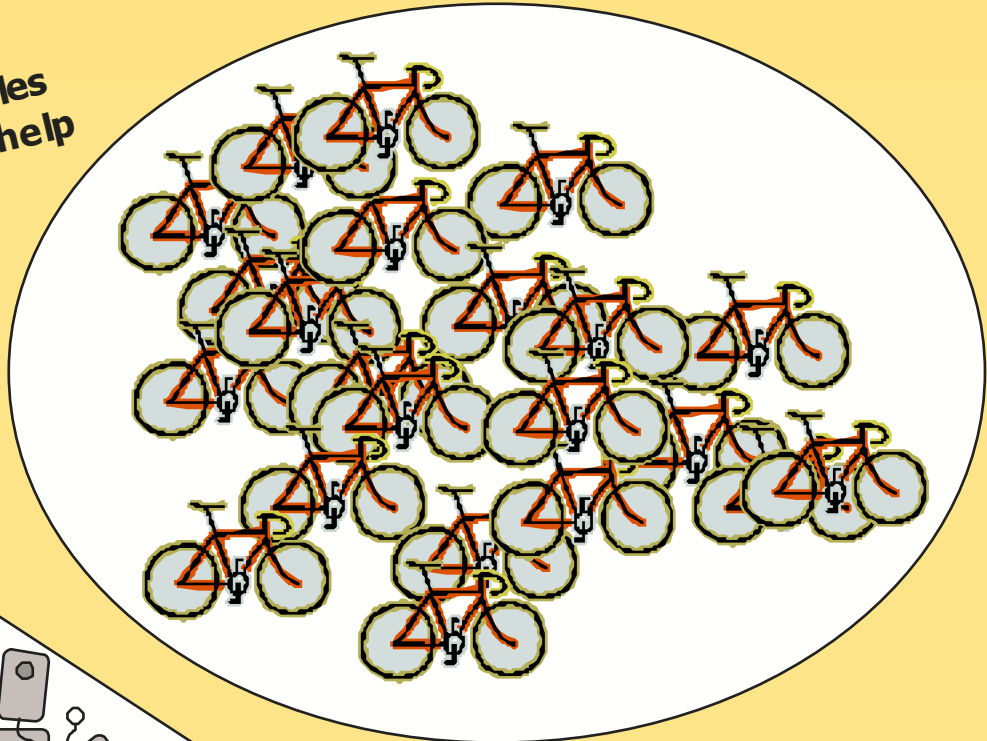
Executive Councillor for Health and Housing, Councillor Lesley Salter, said: "Congratulations to Gabbi for being shortlisted for these special awards. They recognise outstanding work in housing which improve the lives of people and their communities."

The winner will be announced on Wednesday 9th November at a special ceremony hosted by Michael Portillo at the Hilton, Park Lane, London.

Count me in!

At the Southend CDRP Community Safety Roadshow, residents can get their bicycles tagged and receive UV property marking pens and personal attack alarms - all for free! But can you count how many of each were given out at our last event? Answers will be printed in the next issue of Communicate.

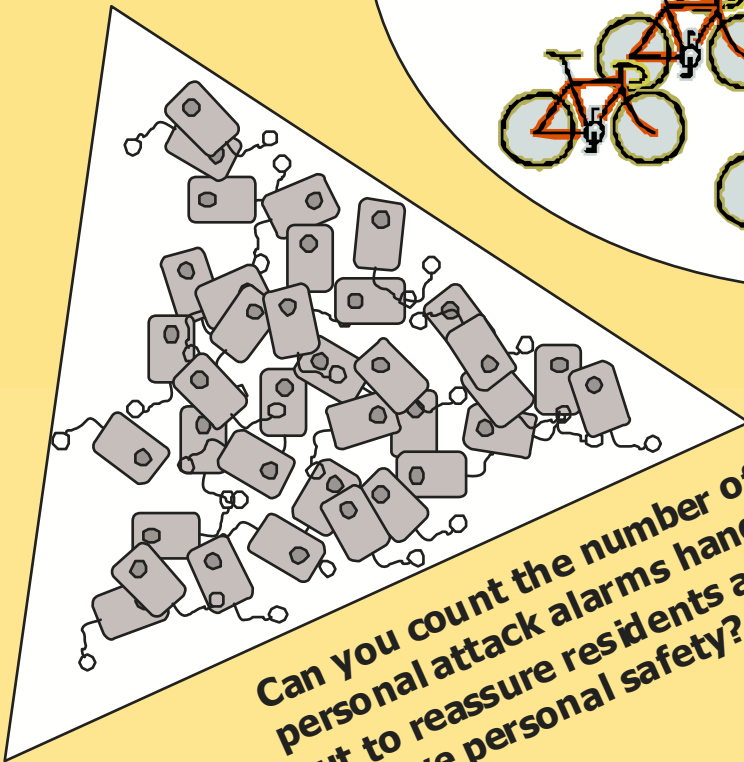
How many bicycles were tagged to help deter thieves?



How many UV property-marking pens were handed out to local residents?



Can you count the number of personal attack alarms handed out to reassure residents and improve personal safety?



For more information about the Community Safety Roadshow, visit www.southendcdrp.co.uk/whats_on.php or contact **01702 464199**.

Answers from Summer 2011 **Spot the burglar Spot the difference.** Did you spot them all?

1. Security alarm
2. Side gate
3. Closed windows
4. Locked door
5. No key under the doormat
6. Brambles under the windows
7. Shed door locked
8. Milk delivery has been cancelled
9. Post pushed through the letter box by neighbours
10. Security light
11. Ladder is locked away in the shed
12. Door viewer

Useful Contacts in Southend



Community Safety Unit

Community Safety Manager	simonford@southend.gov.uk
Community Engagement Officer and Neighbourhood Watch enquiries	01702 464199 southendnhw@aol.com
SMAART (Southend Multi-Agency Anti-social behaviour Response Team)	01702 423504
Crime Reduction Officer	01702 423187



Southend-on-Sea Borough Council

General enquiries	01702 215000 council@southend.gov.uk Report it online at www.southend.gov.uk
Out of hours enquiries	01702 215000
Parking, Highways and Transport	01702 215003
Environmental Health, Trading Standards and Licensing	01702 215005
Waste, fly-tipping and graffiti	01702 215006
Leisure, Culture and Tourism (including leisure and sports facilities, museums and parks)	01702 215011
Youth Offending Service	01702 534300
Street Engagement Team	07786 822870 or 07786 676064
Safeguarding Vulnerable Adults	01702 215008



Social Landlords

South Essex Homes	0800 833 160/163
Estuary Housing	01702 462246
Springboard Housing	07740 022393
Homeless Action Resource Project (HARP)	Day - 01702 430696 Night - 01702 602913



Trading Standards Consumer Direct

HandyVan scheme	0845 026 1055
Crimestoppers	0800 555 111

Essex Police

General number	101
In an emergency	999

Essex Police neighbourhood policing teams

Central Southend (Victoria, Milton Kursaal)	07817 968114
Eastwood/ St Lawrence	07816 661693
Belfairs/Blenheim/Prittlewell	07817 968093
West Leigh/Leigh/Chalkwell Marine	07866 545291
St Lukes/Southchurch/Thorpe	07974 148602
Shoeburyness/West Shoebury	07710 086590



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www.southendcdrp.co.uk



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Communicate is a quarterly publication produced on behalf of the Southend Crime and Disorder Reduction Partnership (CDRP). Please contact us with any comments or queries you may have. Large print versions can be produced upon request.

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Julia Pack, Media and Communications Co-ordinator (Essex Police): 01702 423138 julia.pack@essex.pnn.police.uk

'My Southend' Photo Competition 2011

Southend Crime and Disorder Reduction Partnership www.southendcdrp.co.uk



Show us what
community spirit
means to you...

Enter our My Southend competition by sending us your best shots, demonstrating what 'community spirit' means to you - one overall winner will receive an Olympus Pen digital camera worth £450, supplied by Olympus KeyMed!

OLYMPUS

Six finalists from across the borough will receive a voucher for a large 20" x 16" canvas print of their choice, supplied by Snappy Snaps Southend!



Enter online at

www.southendcdrp.co.uk

Alternatively contact Chris English on 0300 333 4444 ext.470414, ChrisEnglish@southend.gov.uk for an entry form.

WIN!

An Olympus Pen digital camera worth £450!



Visit www.southendcdrp.co.uk for full terms and conditions. Closing date for entries 31st December 2011.




Southend
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Safer in Southend