

# Southend Together

## The local partnership

Your ref: Direct Dial: 01702 215986  
Our ref: Draft Engagement Strategy Fax No:  
Contact name: Suzanne Wright E-mail: [southendtogether@southend.gov.uk](mailto:southendtogether@southend.gov.uk)  
Date: 9<sup>th</sup> December 2009



## Southend Together Draft Engagement Strategy

Southend Together are inviting formal consultation and feedback on our draft Engagement Strategy. The draft strategy has been developed by Southend Together Engagement Group and signed-off by Southend Together Executive for formal consultation.

The formal consultation commences on 9 December 2009. The deadline for comments and feedback is 7 March 2010. The consultation period is a genuine opportunity for partners to shape the strategy to make sure that it is fit for purpose and also to identify any areas for support or development that organisations / partnerships may need to ensure the proposed Principles are met.

The draft strategy and the consultation are intended for organisations and partnerships within Southend Together. We would also like to make the draft strategy available to a wider audience by placing it on all partner websites. Please make this happen by promoting the draft strategy and the supporting information with questions on your website.

The consultation period is open for over 12 weeks. In that time, Key Strategic Partnerships are asked to debate and formally record taking the draft Engagement Strategy through their meetings and all organisations are asked to take it through their relevant decision making processes to invite feedback. The final Strategy will be launched in April 2010, reflecting the feedback received.

Feedback, comments and any queries are to be sent to Suzanne Wright, email: [suzannewright@southend.gov.uk](mailto:suzannewright@southend.gov.uk) or telephone 01702 215896.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Nigel Holdcroft'.

Councillor Nigel Holdcroft  
Chair of Southend Together

## Engagement Strategy Consultation Questions

Southend Together is committed to engaging communities in Southend to make Southend a better place to live, work and visit. To ensure a more coordinated and streamlined quality approach, Southend together have produced a strategy to provide a framework and guiding principles for the partnership and their engagement with communities in Southend. The strategy has been drafted by Southend Together Engagement Group, a cross-partnership working group.

The strategy is aimed at management and practitioners across the partnership to guide how the partner organisations engage and involve our communities.

The partnership is inviting formal feedback on the strategy, which will be out for formal consultation for over 12 weeks, in line with the Compact Consultation Code of Best Practice. The consultation will run from 9 December 2009 to 7 March 2010.

Questions you may wish to consider when providing feedback on the strategy are:

1. Do you agree with the outcomes for the Strategy? In your opinion, is there anything missing?
2. Do you agree with the aims and objectives for the Strategy? In your opinion, is there anything missing?
3. Do you agree with the Principles? Is there anything missing?
4. Are there any other key drivers, local or national, which you feel impact on the direction of the Strategy?
5. Is there anything missing in the Strategy?
6. How can your organisation / partnership support in the delivery and embedding of the Strategy and principles?
7. What support or development will you or your organisation / partnership need to ensure the Principles are met?